



fotoware

FotoWeb 7.0

Archiving and integrated workflow on the web

- Instant availability
- Integration with Microsoft Word and PowerPoint
- On-demand image processing
- Powerful searching
- Workflow and production
- Easy to install, configure and administer
- Low maintenance costs

If you are running a

- public relations site
- media archive for your partners
- image production workflow
- picture agency

- FotoWeb is the Digital Asset Management (DAM) solution you are looking for. It supports images, graphics, video, sound, and document file formats and has been designed to support all major web browsers on the market.

FotoWeb Standard and FotoWeb Enterprise cover the needs and requirements of all categories of users, whether small workgroups or demanding enterprise customers with thousands of users and millions of files.

Accessibility

In response to today's demands for higher productivity FotoWeb enables corporate users and customers worldwide to easily search for and retrieve visual assets.

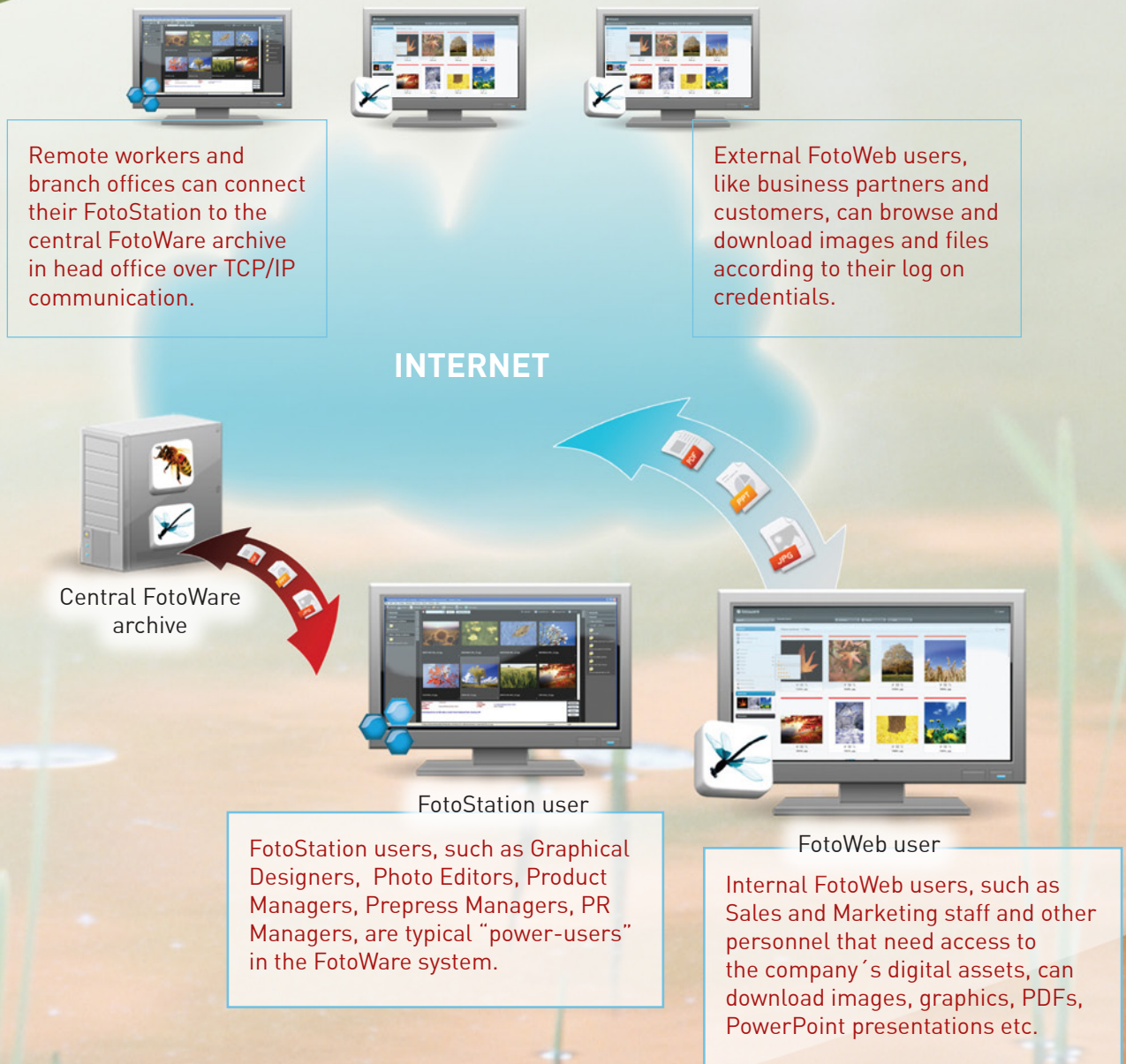
The close integration with FotoWare's FotoStation and Index Manager solutions means that new files can be made available in the system in just seconds.

Speed and connectivity

TCP/IP communications is a groundbreaking upgrade in client - server communication that opens up new opportunities for users working in a LAN/WAN environment, or over VPN. FotoStation Client users can now access FotoWeb archives remotely!

This means that by using a FotoStation Client, with all its powerful functionality at your fingertips, you can browse and download images from your branch office in Paris, or favorite picture agency, just like it was your own local archive! At a speed that knocks you out!

FotoWeb is the ideal tool for media professionals who need to share their visual assets in an intranet or extranet solution or provide access to thousands of users over the Internet.



"FotoWeb meets our expectations 100%. It is now possible to search across departments and retrieve high-resolution images immediately,"

Jørn Albertus
Copenhagen Business School
Denmark

Search

Search for any word in the archived files or in separately added metadata. Search words can also be selected from the automatically populated lists, or they can be defined by the system administrators.

By using Index Manager, FotoWare's powerful archive backbone, FotoWeb provides powerful search capabilities and instant responses even in archives with millions of files.

Data Mining

Data Mining is a revolutionary way to explore your archive by offering alternative views of your data, based on keywords.

Drill Down queries let users easily navigate through vast numbers of files without searching.

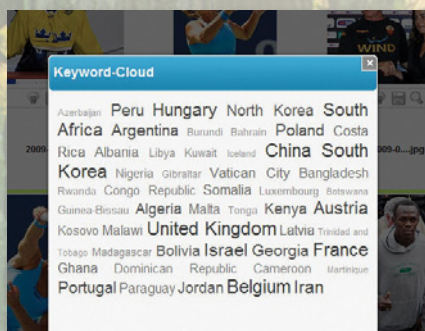
The screenshot shows the FotoWare Search interface. It includes a navigation bar with 'Archives', 'Views', and 'Tools'. The main search area has a 'Search' button and a 'Search criteria' section. The 'Search criteria' section includes a 'Search for' field with a dropdown menu set to 'all of the words', a text input field containing 'politics gordon brown', and a 'All fields' dropdown. Below this is a 'Qualifiers' section with a 'Category' dropdown set to '<All>'. The 'Qualifiers' section also includes a 'Supplemental Category' dropdown set to '<All>'. Below the 'Qualifiers' section is an 'Advanced' section with a 'Date range of' field, a 'Size of' field, an 'Image dimension' field, a 'Color' field, an 'Orientation' field, a 'Text status' field, and a 'Storage' field. Each of these fields has a dropdown menu and a 'From' and 'To' input field.

Alerts

The Alerts feature will monitor the archive for you and send email updates of new files matching your criteria.

Keyword cloud

With the keyword cloud we introduce a fun way of searching your FotoWeb archives. The cloud contains keywords from your archive with more frequently occurring words in larger type. Clicking on a word quickly displays the matching files.



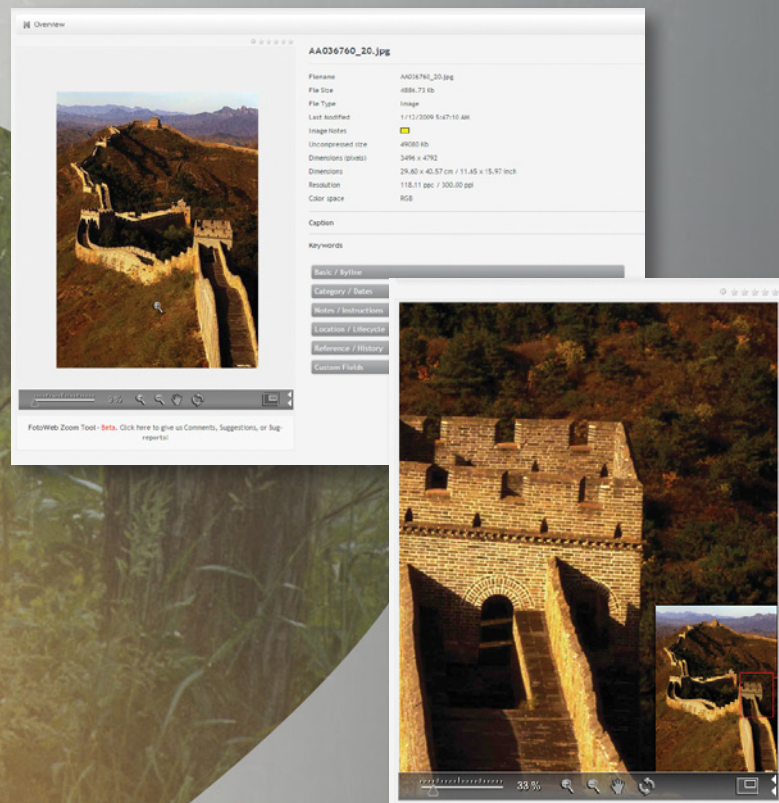
High-resolution zooming

The high-resolution zoom tool lets a user zoom in and pan around the high-resolution image.

A user who requires greater detail when evaluating images can thus open the preview screen and, using a Flash-based plugin, zoom in and pan the image freely. When zoomed in, an expandable navigation map makes it possible to quickly pick an area to study more closely.

Zoom and pan around using the various available tools:

- Slider – lets you adjust the zoom level by dragging
- Zoom tool – Zoom in or out in any part of the image.
- Hand tool – Pan around the image by clicking and dragging
- Reload button – reload the preview image
- Navigation map – expand or hide the navigation map.





Great versatility and workflow capabilities

The new interface offers a radically more modern look and feel with much improved functionality in several key areas.

First off, the FotoWeb user interface has been completely remodeled using controls more similar to those found in desktop applications to provide a more contemporary look and feel. All existing functionality has of course been maintained or improved, and new functionality has been added.

Having logged in, a user can easily access archives and may now adjust the thumbnail sizes dynamically without having to reload the page. Additional metadata fields can be turned on or off at the click of a button to adjust the amount of information a user sees in the thumbnail grid. Direct links can be used to select and download files and to rate pictures or other document types.

End users control which information they want to see. This will be remembered in the browser.

Need custom solutions?

Although FotoWeb works straight out of the box, it also has extensive customization potential. Powerful scripting tools make it easy to develop powerful custom solutions using simple scripting languages.

Fully customizable

FotoWeb is supplied with a tool set to customize the appearance of the user interface according to your design profile and preferences. This can easily be done by persons with web design experience. Programming knowledge is not required.

FotoWeb is also a versatile tool for integrators and programmers. It offers powerful functionality for easy development of bespoke functionality or integration with other systems.

Multi-language user interface

FotoWeb will automatically detect and appear in the following languages:

- Danish
- English (default language)
- Finnish
- French
- German
- Hebrew
- Italian
- Norwegian
- Portuguese
- Spanish
- Swedish

Workflow

Create and control your workflow through FotoWeb's easily adaptable system, and integrate with other FotoWare applications to harness their power.

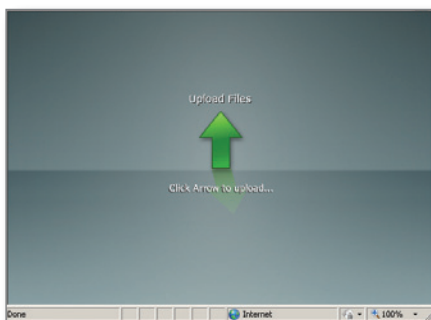
FotoWeb is based on an open standard and can easily be integrated with any existing workflow on the market. You can create pre-defined destinations to let users easily transmit files to any server anywhere in the world via standard protocols.

FotoWeb's powerful text editor uses the same dialog layout and keyword lists as FotoStation, FotoWare's leading DAM workstation. This ensures a harmonic user experience.

File upload tool

The FotoWeb Upload Tool allows you to select any number of files to upload using a standard system dialog box and send them all off in a single operation.

The multi-file upload tool runs in the web browser and allows a user who has upload privileges to select any number of files directly from the file system and upload them to FotoWeb. FotoStation users can of course still use an HTTP upload action to upload their files to the FotoWeb server.



PDF support

FotoWare 7.0 server applications have built-in support for the Adobe PDF standard.

Image processing module

The image processing engine enables on-the-fly image processing and delivery. When a user requests to download a file or order it using the shopping cart, preset profiles control file format and color space conversion, resampling (useful if you don't want to download a 300-megabyte TIF file), custom watermarking and application of unsharp mask. The delivery module can also easily be integrated with a FotoWare Color Factory server or third-party processing software for even greater control of the image processing.

"...we are equipped to solve today's problems and for developing solutions for tomorrow...."

All archives at your fingertips!



Integration with Microsoft Word and Powerpoint

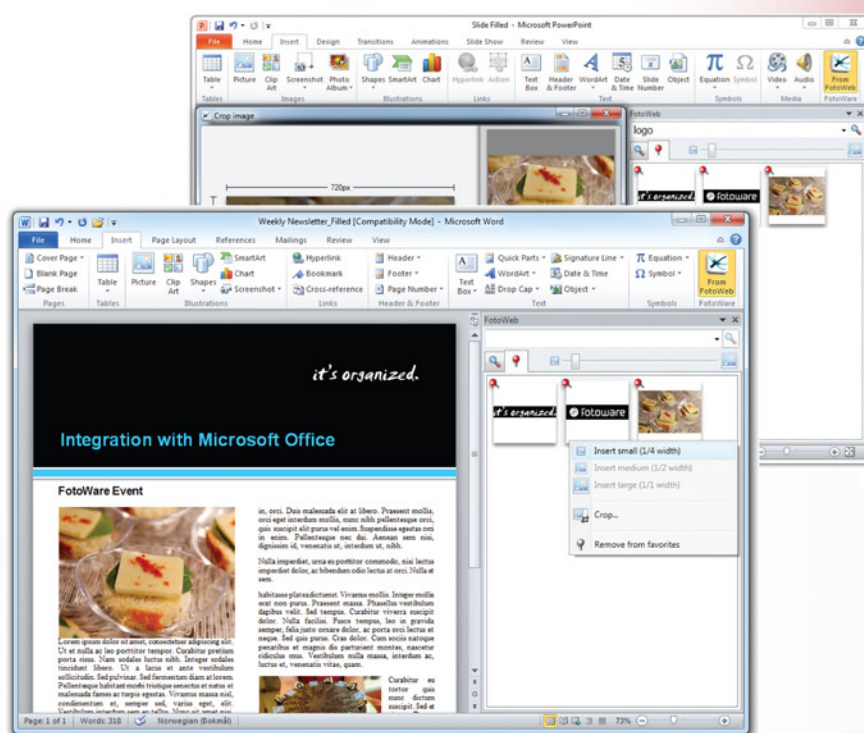
- You no longer need to leave PowerPoint or Word when searching for visual elements to support your presentation!
- Search in any internal or external FotoWeb archive inside the PowerPoint and Word interface!
- Resize, crop and rotate the file when dropping into PowerPoint and Word!
- Save even more time by quickly adding your most used files to a list of favorites.

The FotoWeb Desktop plugin for Microsoft Office allows you to place files from a FotoWeb archive directly in a Word document or a PowerPoint presentation.

In your Word or PowerPoint document, the "Insert From FotoWeb" button appears in the insert tab. Simply click the button to open your FotoWeb Desktop search panel. This panel allows you to perform a search across all the FotoWeb archives that you have access to.

If you frequently need to reuse the same files, such as logos or other corporate artwork, you can add these files to your favorites. The next time you need to get to this file, you can just click on the pin symbol directly below the search field to switch from the Search results page to the Favorites page, Word to PowerPoint.

You can drag and drop your file or use the drop-down-insert menu to choose action, resize, crop and rotate. You can also embed other media types like sound or video clips to your PowerPoint presentation.



Extend the power of the web to your desktop!

FotoWeb Desktop is an application that installs and runs on your local computer, and bridges the gap between a FotoWeb archive and your desktop computer.

FotoWeb Desktop consists of three main features that communicate with the FotoWeb Server:

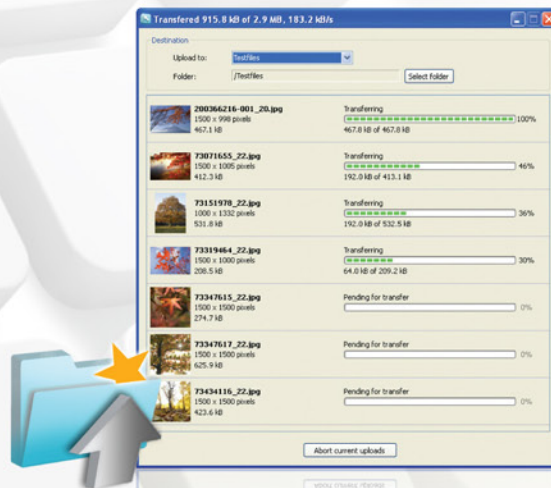
The FotoWeb Desktop plugins for Microsoft Office make it possible to access FotoWeb archives directly from within Microsoft Word and PowerPoint and to place pictures in the document or presentation layout.

The FotoWeb Uploader lets you upload files from your local system directly to a FotoWeb archive. You can also add metadata to the files before uploading

The checkout module lets you download a file directly from FotoWeb for local editing, work on it while offline and check it back into FotoWeb when you are finished editing it.

Powerful upload tool for desktop users!

- Quick and easy Upload to any pre-defined archive
- Add metadata to single or multiple files before upload!



The upload module in FotoWeb Desktop will let you upload files from your desktop directly to any archive that you have upload permissions to. You can also modify the files' metadata before uploading. The software will be installed and configured automatically when you log on to FotoWeb. After the installation completes, a small FotoWeb Desktop icon is placed in the Windows system tray. Another shortcut is placed on your desktop - by clicking or dropping files on this shortcut you will start the FotoWeb Desktop uploader and add the files to the upload queue.

Update files in your FotoWeb archive from anywhere!

Check-out files for local editing

- Check-out and check-in of documents with file locking to prevent access to files in use
- Open files in the native local application, then save the file and check it back into FotoWeb
- Crop, edit and correct image files

FotoWeb Desktop lets you check out files from the archive and open them in any compliant application on your desktop computer or your laptop. Image files can be cropped or edited directly in the FotoWeb Desktop image editor, while other document types can be opened and modified using any associated Windows application. After you have updated your document, simply check it back in to FotoWeb to update the archive with the new file.

The checkout feature also adds the benefit of letting you take your work with you. By checking out files to a laptop, you can bring the computer with you and make changes to the files when you have the time. Then, it's simply a matter of connecting to the FotoWeb server again when you want to check in the documents.

Convenient system administration

FotoWare applications are configurable through a web-interface which makes it easy for an administrator to connect to the server from anywhere in the network and make the necessary adjustments.

FotoWare Operations Center

FotoWare Operations Center is a common entry point for an overview of all installed server applications that allow system operators to monitor the FotoWare servers and start, stop or restart services as required. One click away from the Operations Center, and only accessible by the system administrator, are the server configuration sites where each FotoWare server is configured.

This approach to server maintenance and configuration gives only server administrators access to change the workflow setup, while users in the operators group have access to perform maintenance tasks.

Access to a FotoWare system can be controlled with Active Directory services. Hence, your existing network users and groups can likely be used as the basis for controlling access to archives, workflow destinations and not least, server configuration.

The FotoWare Operations Center keeps an overview of all FotoWare applications on the server. It lets system operators monitor and administer channel activity and pending file transfers in an easy to use web interface.

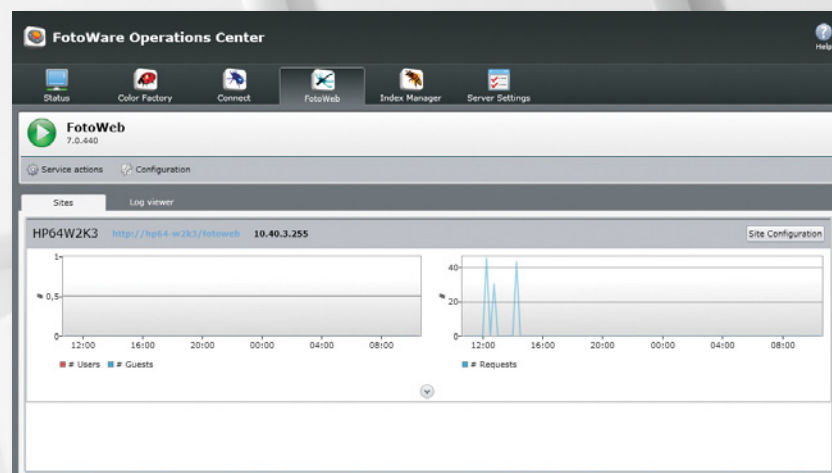
Security

FotoWeb's sophisticated access control and filtering features make it easy to control which files various users can access and what they can do with them. Access privileges can be defined at the system, group or user level.

FotoWeb monitors and logs all activities, and administrators can easily request reports directly through the Web interface.

FotoWeb uses state-of-the-art encryption and authentication to protect the system from unauthorized access. Support for encrypted connections (HTTPS) ensures sensitive information is well protected.

Automatic backup routines makes system configuration and vital data easily accessible for transfer to secure storage.



Feature comparison

	Description	FotoWare Cameleon Web	FotoWeb Standard	FotoWeb Enterprise
General	Supports images, graphics, video, audio files	•	•	•
	Alerts - receive email notification of new files	•	•	•
	File Upload via HTTP	•	•	•
	Multi-file upload from Web	•	•	•
	Highlights matching words in search results	•	•	•
	Codepage/Unicode support in IPTC text	•	•	•
	Remember me' login functionality	•	•	•
	Delivered with localized user interface in 11 languages	•	•	•
	Shopping Cart functionality	•	•	•
	Deliver shopping cart content via email	•	•	•
	New User Interface	•	•	•
Workflow	High-resolution zoom	•	•	•
	Image processing on download	•		•
	Image processing in shopping cart	•		•
	FotoWeb Desktop	•	•	•
	Imports text editor layouts from FotoStation	•	•	•
	QuickText batch editing of Iptc text	•	•	•
	Supports multiple sets of quicklists for text editors	•	•	•
	Rename files, copy/move files between archives	•	•	•
	Data Mining with drill down queries for archive navigation	•	•	•
	Use hierarchical keyword lists for texting and navigation	•	•	•
	Users can create and share albums	•	•	•
	Transmit files to local servers	•	•	•
	Transmit files to remote servers via FTP, HTTP	•	•	•
	Transmit files via email	•	•	•
Administration and management	Guest users can download files	•	•	•
	Reporting and statistics module	•	•	•
	Web Administration Module	•	•	•
	Access control on user and group levels	•	•	•
	Supports online registration of new users	•	•	•
	Integration with Active Directory	•	•	•
	Integration with Novell eDirectory			•
	Single Sign On in Windows networks	•	•	•
System	Supports encrypted communication (HTTPS)	•	•	•
	Supports full Microsoft SQL Server for log data		•	•
	Supports SMTP Servers requiring authentication	•	•	•
Customization and development	Customizable templates		•	•
	Programming APIs			•
	Archive Agent (XML/HTTP interface)			•
	Preview Agent (HTTP interface)			•
	Supports embedded ASP scripts for customization/development			•
	Supports integration with 3rd party systems via Shopping Cart			•
Licensing	Unlimited user accounts	•		•
	Licensed per named user		•	
	Licensed per concurrent user	•		
	Maximum concurrent users	As licensed	125	Unlimited
	Maximum concurrent guests	As licensed	300	Unlimited
	Number of sites	1	1	3
	Additional sites can be purchased separately			•

Get in touch!

Ask our consultants and sales representatives how to solve your specific image and document problems and demands!

Get in touch with your nearest FotoWare Certified Partner for an appointment. FotoWare Partners are found in more than 40 countries around the world.



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